

Discover ASIAN SPIRIT

Collective experiences, extraordinary results
Thailand and Southeast Asia,
in Spanish, since 1998

ABOUT US

asianspirit.co.th



A leading company in Thailand for the Spanish-speaking market since 1998. Specialists in regular tours in Spanish (SIC) and tailor-made private trips. Extensive experience in groups and MICE: from series and city-to-city tours to incentives and events with special requirements.

Based in Bangkok and with a multicultural team, we offer comprehensive travel services for Spanish-speaking clients.

We work on the ground: we know every corner and collaborate with local teams in all the destinations where we operate. Our experience, professionalism, and commitment to travelers make us **a strategic ally for agencies, operators, and companies in the sector.**



OUR HEADQUARTERS AND TEAM

OFICINAS CENTRALES EN BANGKOK



Our headquarters are located in the heart of **Bangkok**, close to the main hotel and service centers.

We also have regional offices in **Chiang Mai and Phuket** and a presence in other Southeast Asian countries to facilitate extensions and package deals.

A department entirely dedicated **to tour groups and tailor-made trips in Thailand**, made up of a consolidated, diverse, and multilingual team with extensive experience in managing tours, incentives, and large volumes.



MORE THAN 30 PROFESSIONALS ON STAFF AND A DEPARTMENT SPECIALIZING IN GROUPS AND MICE



TYPES OF GROUPS

We work with different types of groups and know that each one responds to different motivations, structures, and needs.



AD HOC GROUPS, tailor-made groups

Not all groups are looking for the same thing. We understand this and act accordingly. The proposal describes the exclusive itinerary, which is designed based on the profile and interests of the group. We suggest included and optional services to complete the experience. We create each trip to measure, adapting it to the objectives, interests, and budget of the group. Our knowledge of the country and wide range of products expands our ability to adapt to diverse profiles.



SERIES, regular releases

For regularly organized group trips, we offer programs that have already proven successful with Spanish and Latin American audiences. We have a solid network of contacts with suppliers, as well as our own team of guides and fleet of vehicles, which allows us to guarantee availability and competitive rates in all seasons.



MICE, incentive trips

We offer expert advice to create unique experiences that reflect the objectives, values, and profiles that organizers deem necessary. We guarantee safety, comfort, and full assistance. Our customer service staff is available 24 hours a day, and our own group team provides support at the destination from the moment of arrival.

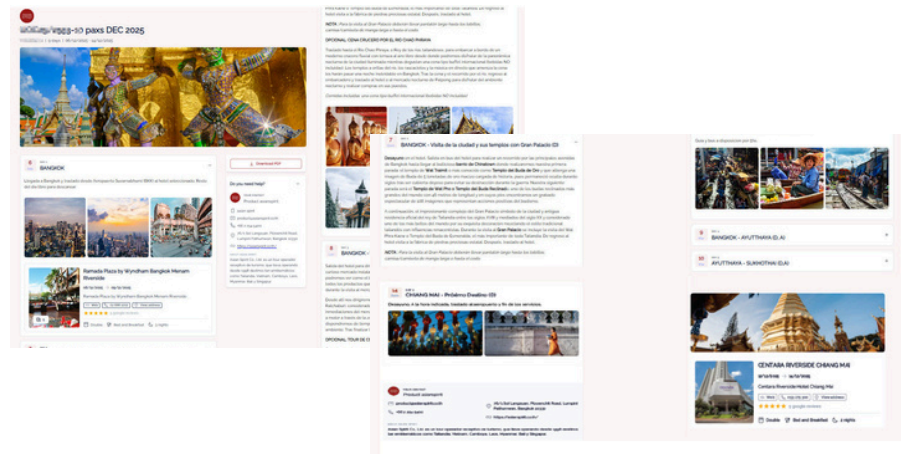
KEY FACTORS IN OUR SUCCESS

PRODUCT DESIGN AND CONSULTING

Design of itineraries with differentiating elements based on the customer profile and budget considered.

- Expert, Spanish-speaking team
- Quick and flexible response
- Personalized and creative advice
- Wide variety of products and experiences

We offer visual, detailed, and well-structured proposals. Custom itineraries for groups of 15 or more, private, with meal plans according to request. Guides available in Spanish, English, and Portuguese.



STRONG COLLABORATION SYSTEM

Advantageous rates negotiated at over 100 accommodations. Network of local operators in each destination.

CUSTOMER SERVICE at DESTINATION

24-hour customer service in Spanish.

Large team of highly experienced and qualified Spanish-speaking guides.



We have a **24-hour customer service team** in Spanish and, in addition to direct contact with the groups department, we offer several **communication channels** to guarantee immediate assistance and fluid communication.

We work with **our own in-house guides**, who participate in a training and professional development program, allowing us to maintain a high level of quality and control over the service.

Our model is to anticipate any eventuality **and offer a differentiated service that generates trust and satisfaction.**



We have different vehicles of various sizes to suit the number of passengers.

This allows us to **maintain high standards of quality, punctuality, and comfort**, while ensuring efficient logistics and direct control.

Our vehicles are **regularly renewed** and comply with the safety and comfort requirements demanded by international tourism.

LOGISTICS MANAGEMENT

OUR OWN FLEET OF VEHICLES AND A NETWORK OF EXPERIENCED PARTNERS ENSURE SMOOTH LOGISTICS.

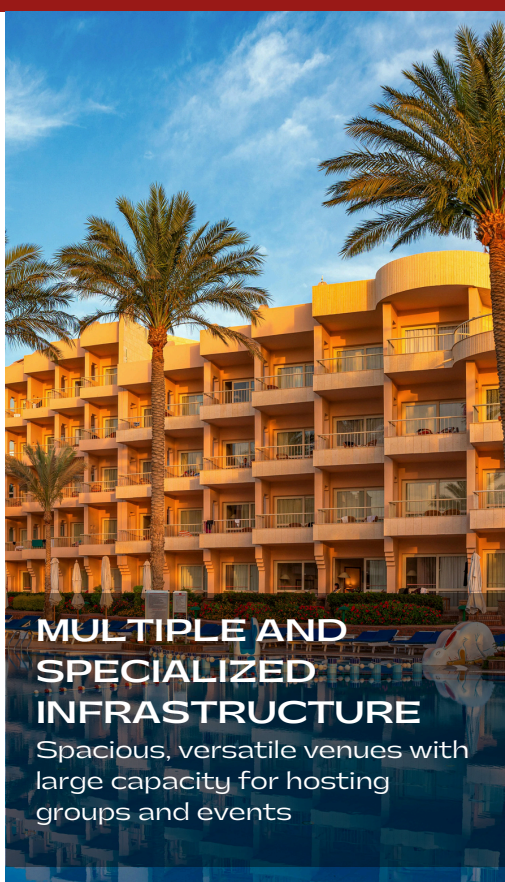


THAILAND IDEAL DESTINATION FOR GROUPS



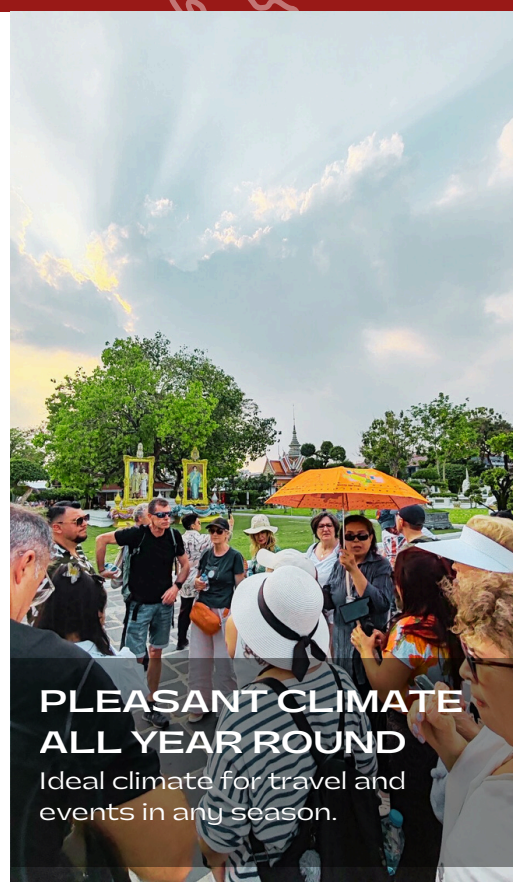
STRATEGIC AIR CONNECTIVITY

Multiple international links that facilitate connections for global events and groups.



MULTIPLE AND SPECIALIZED INFRASTRUCTURE

Spacious, versatile venues with large capacity for hosting groups and events

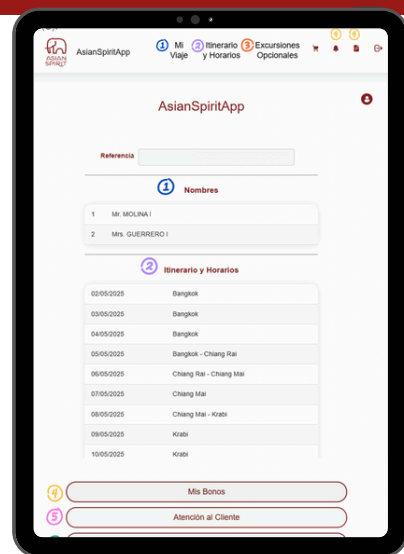


PLEASANT CLIMATE ALL YEAR ROUND

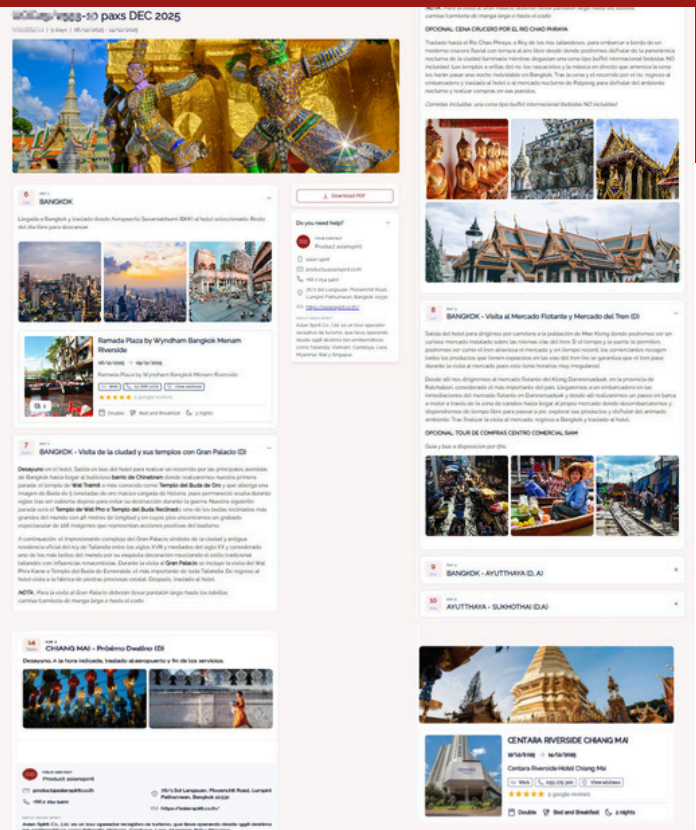
Ideal climate for travel and events in any season.

INNOVATION AND DIGITAL TOOLS

Visual proposal for more interactive and modern itineraries



Asian Spirit mobile app
Travel information, contact details, and documentation. User manual available for travelers.

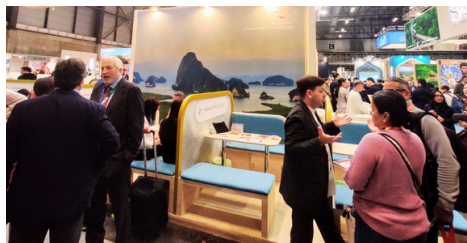


PROMOTION AND EVENTS



PRESENCE at FITUR and FIT BAIRES, among other global events in the sector

Active participation in key international tourism forums, strengthening alliances and updating trends.



Consolidated branding among Spanish-speaking operators

Presence and recognition for track record, service in Spanish, and professionalism.



Social media campaigns, blog, international trade fairs, and collaborations



HAPPY CUSTOMERS, LOCAL TEAMS, AND GUIDES IN ACTION



Elisabet
#FridayGuideDay, mi experiencia con los guías de Asian Spirit fue inmejorable, en Bangkok cada día estuvimos con uno y todos fueron super amables y atentos y en el circuito el triángulo del oro lo hicimos con Muk, una maravilla 10 de 10, el año pasado fui con mi familia y este año repetí con unas amigas, así que en aproximadamente un mes nos vemos de nuevo, 100% recomendables!!!!

AsianSpirit Touroperator
Elisabet Fernandez Nos vemos pronto! Gracias por apoyar a nuestros guías, se lo merecen 🙏

Sandra
Local Guide · 72 reseñas

★★★★★ Hace un mes

Acabamos de volver hacer un circuito de 16 días por Tailandia y estamos super encantados con la experiencia. Desde los hoteles, los transportes, la organización y obviamente los guías. Han sido unas vacaciones maravillosas. Agradecer desde aquí los guías que tuvimos que fueron Nina, Nacho y Vitool que fueron encantadores, divertidos, apasionados y se nota que disfrutan su trabajo. Las comidas que incluían el circuito estaban genial. Muchas gracias por todo, habéis hecho que nuestro viaje a Tailandia sea una experiencia de 10!



Cristina
5 reseñas

★★★★★ Hace un mes

Durante nuestra luna de miel recorrimos el norte de Tailandia con Nina como nuestra guía, fue una experiencia muy agradable ya que Nina nos hizo participar y nos enseñó cosas típicas de la cultura Tailandesa pura. En todo momento nos sentimos como en casa. Nina es estupenda, además de muy buena persona y una guía magnífica. Muchas gracias Nina por enseñarnos y hacernos sentir unos tailandeses más.

Sergi
2 reseñas

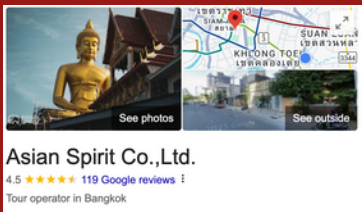
★★★★★ Hace un mes

Hemos estado viajando por Chiang Mai, Chiang Rai, Bangkok y Phuket, y todo perfecto y fenomenal. Nos gustará destacar la labor de nuestro guía por el Triángulo de Oro, Bomm, y el chofer, Pami, sin ellos nuestra experiencia no hubiese sido la misma y se merecen todo lo bueno en este mundo. Muchísimas gracias.



Paqui

Somos una familia de 4 personas que fuimos al circuito del norte de Tailandia a mediados de agosto con PLY. Qué decir de este guía 🙏 Un ser extraordinario, un guía fantástico, simpático, agradable, responsable, super detallista (compra comida para repartir con tod@s en el autocar), gracioso donde los haya, muy sabio de la cultura y tradiciones tailandesas y sobre todo y más importante una bellísima persona con un corazón de oro. Destacar también la labor de Taky que nos acompañó en la excursión por Bangkok. Un 10 por la organización de Asian Spirit !! Saludos desde Barcelona



★★★★★
4.5 / 5 Puntuación en Google Reviews



ASIAN SPIRIT

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